



PRIVACY & CONFIDENTIALITY



Your responses are safe, secure and protected by federal law.

- Statistics Only - Your answers can only be used to produce statistics (just numbers, no personal information).
- The Census Bureau cannot release any personal information about you, your home, or your business according to Title 13 of the U.S. Code.



100% Confidential

- The law guarantees your private data/answers are protected and cannot be shared with ICE, FBI, CIA, or the Department of Homeland Security.
- The law also ensures your answers can't be used against you by any government agency or court.
- In addition, all Census Bureau staff take a lifetime oath to protect your information, and any violation comes with a punishment of up to \$250,000 fine and/or up to 5 years in jail.



Secure Technology

- Security of the Census Bureau is top priority. They follow industry best practices and federal requirements to protect your data.
- They also continually refine their approach to address emerging threats and identify, prevent, detect, respond to and recover from possible cyberthreats.



When everyone participates,
we all win.

Complete the 2020 Census
by April 1st!

FOR MORE INFORMATION VISIT: [A2PCENSUS2020.COM](https://a2pcensus2020.com)

Each time
you purchase
something online or
use social media,
you are more at risk
than when you
complete the
census.



**TOGETHER
WE COUNT**
ASPEN TO PARACHUTE
CENSUS 2020

CENSUS 2020

IT'S AS IMPORTANT AS YOUR VOTE!

WHAT IS THE CENSUS?

A constitutionally required ten-year count to produce statistics of all people, young and old, living in the US regardless of citizenship.

HOW DO I PARTICIPATE?

Starting March 12th:
Online at www.2020Census.gov, Call the census call center, Mail-in form

KEY DATES

- April 1st: Census Day
- May-July: Census representatives visit homes of people not responding by April 1
- December: Data delivered to the President and Congress

WHY PARTICIPATE IN 2020?

1

It's Important for:

- \$13+ billion in federal funding for schools, emergency services, roads/transportation, hospitals, health clinics, public works, food stamps and more
- A voice in government - Boundaries for voting areas and House of Representative seats
- Important decisions by governments, businesses and nonprofits

2

It's Easy – 10 Questions/10 Minutes!

- Number of people living or staying in your home on April 1, 2020
- Plus basic information like name, sex, age, date of birth, and race
- Only ONE census form per household.

3

It's Safe - 100% Confidential

The law guarantees your personal information and answers cannot be used against you by any government agency and cannot be shared with ICE, FBI, CIA, welfare or the Department of Homeland Security.

4

It's Not Personal

The census does not ask for social security numbers, personal identifiers or citizenship.

Our community will lose \$2,300 a year for each person who doesn't complete the census. When everyone participates, we all win. **Complete the Census 2020 by April 1st.**

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