



A2PCCC

Talking Points – Summary

- The Census is a constitutionally required count of all people, young and old, who are living in the US on Census Day – April 1st. Everyone is counted every ten years, regardless of citizenship.
- Census data provides \$13+ billion a year in federal funds in Colorado for community services.
- Colorado could lose \$2,300 per year for the next ten years for each person who doesn't count themselves. That's \$23,000 over the ten years before the next census.
- Census data drives funding for public services such as schools, emergency services, roads and transportation, health clinics, food and financial support for the needy, Medicaid, child health insurance, food stamps, public works programs and more.
- Census data also gives us all a voice in government because it determines the number of representatives Colorado is allowed to elect to serve us in Congress. This year's census data could mean we get another seat in Congress.
- The results of the data also determine if voting district boundaries are changed to provide more equal representation in state and federal government.
- The Census is easy – only 10 questions. It does not ask for social security numbers or if you are a citizen of the US. Your answers cannot be used against you by any government agency.
- The Census is safe and your responses are 100% confidential. The law guarantees your answers cannot be used against you by any government agency.

How to complete:

- Census invitation letters will be sent to each household by March 12th. It will include a website and code for you to fill out online, and a phone number for the census call center to complete by phone if desired.
- A form will be mailed to your home as part of the third follow up mailing in late April.
- More information at www.2020Census.gov. Only one form per household is required.

Key dates:

- March 12th is the date the Census opens and when you can access census forms.
- April 1st is Census Day. This is the date that you use to count everyone living in your home.
- During April you will get reminder letters in the mail if you have not completed your census.
- From May to mid-July, Census representatives will be visiting the homes of everyone who did not respond to the Census by April 1.

Talking Points per population:

KIDS

- All babies and children need to be counted, starting at birth.
- One million kids under the age of 5 were not counted in the 2010 Census which meant that vital services such as subsidized lunches, school transportation, special needs and health care in Colorado lost \$2 billion in funding.
- If your kids live in multiple households, count them where they live more than 50% of the time. If they spend equal amounts of time in two homes, count them where they are April 1.

SENIORS

- Census data is critical for allocating funds for the next decade to senior programs as well as community resources such as healthcare and RFTA transportation
- Staff at local libraries or at your senior center can help you fill it out online starting March 12th.

SEASONAL WORKERS

- It doesn't matter if you are a resident, a non-resident, a citizen, undocumented, have a green card, or a work visa. If you are here on April 1, Colorado needs you to complete your census.

LATINX

- This may not be your native country, but it is your community that provides important services for all residents. Your family and friends may be helped by money the census brings to Colorado for schools and education, RFTA transportation, health care and community programs.
- The law guarantees that your personal information and answers are protected and cannot be shared with ICE, FBI, CIA, welfare or the Department of Homeland Security.
- The Census does not ask for your Social Security Number or your citizen status.